

Ventas por Marcas -Unidades-

Hasta..... MARCAS	31-Mar-18 Unidades	31-Mar-17 Unidades	Incremento %
BRANIFF (cig)	50.214.180	53.874.295	-6,79%
SILVERADO (cig)	32.591.300	33.628.800	-3,09%
CALYPSO (cig)	32.282.242	32.699.234	-1,28%
COBURN (cig)	27.979.340	31.401.480	-10,90%
ROLL'S (cig)	24.851.594	26.974.587	-7,87%
BULLBRAND (cig)	24.071.834	25.353.283	-5,05%
CHESTERFIELD (cig)	22.279.184	23.685.788	-5,94%
AMIGOS (cig)	21.373.170	24.267.028	-11,93%
PALL MALL(cig)	18.889.646	17.203.812	9,80%
FARIAS (cig)	18.217.930	19.562.830	-6,87%
DUCADOS (cig)	14.366.123	16.043.508	-10,46%
PANTER (cig)	12.733.940	12.862.220	-1,00%
JOCKEY (cig)	12.574.903	13.289.049	-5,37%
AL CAPONE (cig)	11.389.978	13.618.214	-16,36%
SIGNATURE (cig)	11.104.300	11.740.160	-5,42%
CALYPSO	10.892.518	11.819.246	-7,84%
REIG (cig)	10.138.710	8.143.440	24,50%
BREAK (cig)	7.247.624	7.498.938	-3,35%
AGIO (cig)	7.047.974	7.600.242	-7,27%
ROTHMANS OF LONDON (cig)	5.787.396	3.058.920	89,20%
BULLBRAND	5.539.480	3.709.480	49,33%
VEGAFINA (cig)	5.520.110	5.783.410	-4,55%
NEWMINSTER (cig)	5.287.474	4.353.088	21,46%
CLUBMASTER (cig)	5.087.230	5.267.920	-3,43%
TRABUCOS	4.508.340	4.592.571	-1,83%
REX (cig)	4.492.880	5.134.380	-12,49%
EL GUAJIRO	4.430.005	4.743.798	-6,61%
SALSA (cig)	4.392.330	5.632.750	-22,02%
LA PAZ (cig)	4.132.445	4.653.005	-11,19%
LA DALIA	3.530.159	3.762.209	-6,17%
WEST (cig)	3.198.856	2.953.835	8,30%
DANNEMANN MOODS (cig)	2.867.508	2.753.328	4,15%
L&M (cig)	2.590.536	2.798.232	-7,42%
BRAVO (cig)	2.024.020	2.399.550	-15,65%
DUX	1.806.034	2.058.090	-12,25%
FARIAS	1.787.197	2.076.298	-13,92%
VICTORIA (cig)	1.744.820	1.886.140	-7,49%
VERELLEN	1.736.120	1.782.610	-2,61%
NEOS (cig)	1.714.050	2.001.910	-14,38%
MONTECRISTO (cig)	1.646.629	1.918.690	-14,18%
PUNCH (cig)	1.453.540	1.520.120	-4,38%
MINI DAVIDOFF (cig)	1.287.160	1.326.180	-2,94%
CANDLELIGHT (cig)	1.280.910	1.442.291	-11,19%
RESTO MARCAS	21.867.805	21.028.620	3,99%
Totales	469.959.524	489.903.579	-4,07%